

Salvatore Scandurra

Digital Designer

📍 London
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I'm an experienced Digital Designer with strong web development skills and a background in visual storytelling.

As a versatile, full-stack generalist, I can hop into specialisms when a project calls for it. Thanks to my diverse skills and knowledge of the development, design and production for digital platforms, I'm able to comfortably manage complex creative projects.

Digital Design

- Creative digital design
- Motion graphics
- Code-based animated infographics
- Storyboarding and pre-visualization
- Video production, editing and color grading
- Illustration of most styles and media

Web and App Development

- UX/UI design, interaction design
- Very fluent in JavaScript, Node.js, Python, Lua, PHP, HTML, CSS, Git
- Pixel-perfect responsive templating, asset production and prototyping

Team Working

- Creative team leading
- Brainstorming facilitation
- Coaching and mentoring

Software

- Adobe Creative Suite (Photoshop, Illustrator, Animate, After Effects, Premiere Pro, XD), InVision, Apple Final Cut Studio, Blender, Cinema 4D, Unity
- Custom UNIX scripts for project management and batch image processing
- Digital audio recording and processing (music is my hobby)
- I'm very quick to pick up new software skills – I love learning!

Feathers in my cap

- Outstanding visualization skills
- Great organizational and self-organizational skills, ability to work unsupervised
- Propensity to creatively work outside the job description
- Dexterity to work in fast-paced environment and to cope with short deadlines, scaling the level of finesse up or down according to the time available
- Ability (and patience!) to train others and to create training material

Professional experience

Parkhouse, London
2019 (October) – Present

- Digital design, animation of motion graphics videos. Clients include: Abbvie, Kellogg's, Peterson, MS Amlin
- Lead videographer

CIPD, London

2015 (July) – 2019 (October)

- Art direction and animation of motion graphics, explainer videos, product teasers, and social media assets. Samples: youtu.be/61oCT8wJGNU, youtu.be/iVNcmNp7uT8, youtu.be/j5C_LNRnSTE
- Developed a strategic reference asset working closely with the Customer Experience Team. Link: bit.ly/2HOG8N7
- Leading the internal video production unit. Producing filmed content and training team members to film interviews, record podcasts and produce branded videos
- Developed and documented a tool and API to generate interactive infographics and visual web content. Sample: bit.ly/2KqUJhg
- UX, design and front-end development of responsive webapps. Screencast: youtu.be/iBel3zh_gVc
- Line managing, and in charge for the development of, junior designers

Tag Worldwide, London

2015 (January - May)

- Online advertising digital design and production for Nike, Sony, Jameson Irish Whiskey, Argos, Boots, Amazon

BBH/Addictive Pixel, London

2014 (October - December)

- Online advertising digital design and production for Axe/Lynx, British Airways
- Asset design, production and animation for Barclays Code Playground. Promo: youtu.be/-iWQnRIJZic
- UX/UI design and usability planning of a digital catalog for fashion retailer Boden

Timbuktu Labs, San Francisco (now Rebel Girls)

2009 - 2014

- Visual development of an animated series
- Illustration of four books accompanied by an interactive app
- Trade show delegate

Freelancer

2004 - 2009

Clients include: Machinima.com, film production studio Poker Film (Rome), advertising agency Massimo Paganini (Bologna), RTSI Radiotelevisione svizzera di lingua italiana, MTV Italia (ident: vimeo.com/83753), Findus/Unilever

Education

2013

Master of Fine Arts in Traditional Animation (Triennial) - Academy of Art University, School of Animation and Visual Effects, San Francisco, USA
Final project: youtu.be/XMIL_tEAR6A

2008

Laurea (BA + MA) in DAMS Cinema (Disciplines of Arts, Music and Spectacle) - Università di Bologna, Italy

Volunteering

Mentor for the Steps Ahead Mentoring programme, helping jobseekers in the UK improve their employability skills and get into the world of work

Languages

Italian
Native

English
Fluent

Spanish
Basic

Swedish
Basic